

FREE PROMOTION FOR ALL OPTICIANS



HOW DO I RECEIVE FREE PROMOTION?

Take 2 minutes to fill out your store details and you'll receive free promotion on the Licensed Optician National Campaign. You can do this via mobile, tablet, or desktop computers.

Apply now for free at WWW.WELOVEYOUREYES.CA/SPONSORSHIP

OUR GOAL

Our goal revolves around educating the public on why they should be purchasing optical products from a Licensed Optician.

LAST YEAR'S SUCCESSES

192,300+

SUBMITTED ANSWERS

700+

CLICKS ON SPONSORED LINKS

7500+

NEWSLETTER SUBSCRIBERS

2

NATIONAL AWARDS

9,180,000+

AD IMPRESSIONS

180,000+

SPONSOR IMPRESSIONS

ALL SPONSORSHIP OPTIONS

01 FREE

- Listing on the LYE website's Local Optician searchable map for participants to find your store.



02 LOCAL SPONSORSHIP

- Listing on the LYE website's Local Optician searchable map
- Sponsored puzzle where your name and store link will be provided to participants in your province



03 NATIONAL SPONSORSHIP

As low as \$400/\$800 in-kind

- Featured Sponsor image
- Facebook & Twitter
- Logo Scroll
- Sponsored Puzzle Questions

